

## CIWMB Producer Responsibility Workshop, June 5, 2007

### Stakeholder Panelists

Existing approaches to increasing producer responsibility, including during the product design and packaging phases, will be presented by CIWMB staff and considered further in a stakeholder panel discussion. Panelists have been requested to make a brief statement on goals and role of their organization, thoughts on what the role of government should be related to producer responsibility, main concerns, and ideas about how to measure effectiveness.

Category	Organization	Name	Slides
<b>1<sup>st</sup> group</b>			
Non-government organization	Heal the Bay <a href="http://www.healthebay.org/">http://www.healthebay.org/</a>	Alexandra Tower, Ph.D.	
Non-government organization	Green Purchasing Institute	Alicia Culver, Executive Director	X
Non-government organization	Silicon Valley Toxics Coalition <a href="http://www.svtc.org">www.svtc.org</a>	Sheila Davis, Executive Director	
Non-government organization	Sierra Club California <a href="http://www.sierraclubcalifornia.org/">http://www.sierraclubcalifornia.org/</a>	Bill Magavern, Senior Legislative Representative	
Local government	San Francisco Dept. of the Environment <a href="http://www.sfenvironment.org/index.html">http://www.sfenvironment.org/index.html</a>	Debbie Raphael, Program Manager Toxics Reduction/ Green Building	
Local government	California Product Stewardship Council <a href="http://caproductstewardship.org/">http://caproductstewardship.org/</a>	Carol Misseldine, Director	X
<b>2<sup>nd</sup> group</b>			
Non-government organization, voluntary coalition	GreenBlue, Sustainable Packaging Coalition <a href="http://www.sustainablepackaging.org">www.sustainablepackaging.org</a>	Anne Johnson, Senior Program Manager	X remote access
Vendors/retailers	Used Oil Certified Collection Centers	Dr. Dennis Tootelian, Professor of Marketing, California State University, Sacramento	X
Recyclers	Rechargeable Battery Recycling Corporation (RBRC) <a href="http://www.rbrc.org/call2recycle/">http://www.rbrc.org/call2recycle/</a>	Norm England, President	
Recyclers	Association of Lighting and Mercury Recyclers (ALMR) <a href="http://www.almr.org/">http://www.almr.org/</a>	Paul Abernathy, Executive Director	X

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Manufacturer	Philips Electronics <a href="http://www.usa.philips.com/index.html">http://www.usa.philips.com/index.html</a> & <a href="http://sev.prnewswire.com/oil-energy/20070316/NYW07814032007-1.html">http://sev.prnewswire.com/oil-energy/20070316/NYW07814032007-1.html</a>	Pat Becker LC TSR-Technical Support Representative Philips Lighting Company & Ric Erdheim, Senior Counsel Philips Electronics	Pat will read statement.  Ric will be available remotely via phone during Q&A.
<b>3<sup>rd</sup> group</b>			
Manufacturer	Bentley Prince Street Carpet, part of Interface, Inc. <a href="http://www.bentleyprincestreet.com/cultures/en-us/bpc/responsibly_made/">http://www.bentleyprincestreet.com/cultures/en-us/bpc/responsibly_made/</a>	Judy Pike Director, Sustainability and Supply Management	X
Manufacturer	Steelcase Furniture <a href="http://www.steelcase.com/na/">http://www.steelcase.com/na/</a>	Denise VanValkenburg	
Manufacturer	Hewlett-Packard Product Take Back Group Roseville, CA	Heather Bowman, Business Policy Manager	
Consultant	R3 Consulting Group	Heidi Sanborn	X